



Tennessee Osteopathic Medical Association

125th Annual Convention

April 27-30, 2023



2023 EXHIBIT AND SPONSOR PROSPECTUS

What is the DO Difference?

There are two types of physicians in the United States: DOs and MDs. Both are fully qualified physicians licensed to prescribe medication and perform surgery. While DOs and MDs have many commonalities, Osteopathic medicine has a distinct philosophy and approach to patient care. DOs bring an extra dimension to health care through their unique skills.

- DOs practice a **“whole person”** approach to medicine. Instead of only treating a patient for specific symptoms or illnesses, they regard the body as an integrated whole.
- **Osteopathic physicians** focus on preventative health care.
- **Osteopathic manipulative treatment (OMT)** is incorporated into the training and practice of osteopathic physicians. With OMT, osteopathic physicians use their hands to diagnose illness and injury and to encourage the patient’s body’s natural tendency toward good health. By combining all other available medical options with OMT, DOs offer their patients the most comprehensive care available in medicine today.

Why Exhibit or Sponsor

DOs represent the busiest offices and see more patients than their MD counterparts. Some of our past exhibitors have said:

- ◆ “Interaction with Licensed DOs was fantastic”
- ◆ “There was such a broad range of medical disciplines including OB/Gyn, Cardiology, Dermatology and Endocrinology”
- ◆ “Great networking events in the exhibit hall”

We invite you to showcase your company by participating as an exhibitor and/or sponsor at the one conference that will bring together the best of the best in a medical arena.

About the TOMA Convention

The 2023 Convention will celebrate TOMA’s 125th convention. It will attract physicians, nurse practitioners, physician assistants, other medical providers, and medical professionals from a variety of disciplines. The conference will be hosted at the Chattanooga Marriott in downtown Chattanooga, TN.

TOMA Convention Exhibitor Schedule

Thursday, April 27

1:00 PM – 6:00 PM Exhibitor Set-up

Friday, April 28

7:30 AM – 6:15 PM Exhibit Hall Open
7:30 AM – 8:30 AM Breakfast in Exhibit Hall
8:00 AM – 10:00 AM CME Sessions
10:00 AM – 10:30 AM Break in Exhibit Hall
10:30 AM – 11:30 AM CME Sessions
11:30 AM – 1:00 PM Lunch in Exhibit Hall
1:00 PM – 3:00 PM CME Sessions
3:00 PM – 3:30 PM Break in Exhibit Hall
3:30 PM – 5:30 PM CME Sessions

Saturday, April 29

7:30 AM – 3:00 PM Exhibit Hall Open
7:30 AM – 8:30 AM Breakfast in Exhibit Hall
8:00 AM – 10:00 AM CME Sessions
10:00 AM – 10:30 AM Break in Exhibit Hall
10:30 AM – 11:30 AM CME Sessions
11:30 AM – 1:00 PM Lunch & Poster Session in Exhibit Hall
1:15 PM – 3:15 PM CME Sessions
3:15 PM – 3:30 PM Break in Exhibit Hall
3:30 PM Exhibitor Tear Down

**Times subject to change slightly based on Final Program*

Sponsorship Levels and Benefits

Exhibiting at the TOMA convention will provide opportunities to make new contacts and connect with existing clients, generate lead sales, and build brand awareness. These levels of sponsorship offer your company exceptional benefits and exposure to an audience of medical professionals, residents, students, medical clinic/practice owners and purchase decision makers. There are sponsorship levels for every budget.

Keynote Sponsor- \$3,500 (1 available)

- Exhibit table with premium placement
- Two lunch tickets for both luncheons
- Introduction of the Keynote Speaker
- Ad posted on organization website
- Premium Signage Placement at Convention

Member Luncheon Sponsor- \$3,000 (2 available)

- Exhibit table with premium placement
- Two lunch tickets for both luncheons
- Welcoming remarks at Luncheon
- Company logo and material on tables
- Ad posted on organization website
- Premium signage placement at Convention
- Recognition during Friday Luncheon

Saturday Luncheon Sponsor- \$3,000

- Provide sponsored speaker
- Company logo and materials on lunch tables
- Premium signage placement at luncheon
- One exhibit table

Saturday Reception Sponsor- \$2,800 (1 available)

- Welcoming remarks at reception
- Company logo and materials on reception tables
- One exhibit table
- Ad posted on organization website
- Premium signage placement at convention

Gold Level Sponsorship- \$5,000

- Logo & recognition in all convention marketing
- Logo & link to company website on TOMA's site
- Two exhibit tables
- Four name badges for staff
- Two lunch tickets for both lunches
- Introduction during breaks
- Premium signage at Convention

Silver Level Sponsorship- \$4,000

- Logo & recognition in all convention marketing
- Logo & link to company website on TOMA's site
- One exhibit table
- Two name badges for staff
- Two lunch tickets for both lunches
- Premium signage at Convention

Bronze Level Sponsorship- \$3,800

- Logo in all convention marketing
- Logo on TOMA's website
- Two name badges for staff
- One exhibit table
- Two lunch tickets for both lunches
- Signage at Conference

Convention Gifts and Additional Exposure

Contact the TOMA Office to make arrangements to sponsor a promotional item:

Conference bags	Lanyards
Logo on notepads	Hospitality Room
Proceedings PDF	Bag inserts
Convention Wi-Fi	Coffee Break/Snack Break

Exhibit at the 2023 Tennessee Osteopathic Medical Convention

Double Exhibit Table- \$2,500

- Two skirted 6 ft exhibit tables
- Four chairs & waste basket
- Table signage
- Four lunch tickets for both lunches
- Four name badges (additional badges \$50 each)
- Listed in all Convention marketing materials
- Listed on Convention website
- Group rates for hotel accommodations

Single Exhibit Table-\$2,000

- One skirted 6 ft exhibit table
- Two chairs & waste basket
- Table Signage
- Two lunch tickets for both lunches
- Two name badges (additional badges \$50 each)
- Listed in all Convention marketing materials
- Listed on Convention website
- Group rates for hotel accommodations

Activities in the Exhibit Hall include:

Friday & Saturday Breakfast Tables

All Breaks

Friday and Saturday Lunch Tables

Student Poster Displays

Dates and Deadlines

January 15, 2023	Deadline for inclusion in registration brochure
February 28, 2023	Deadline for final payment
April 1, 2023	Deadline to receive conference bag inserts (additional fee, see Sponsorship section)
April 27, 2023	Exhibit setup
April 29, 2023	Exhibit Hall move out by 5 pm

Sponsor and Exhibitor Contract

Company Information:

(As it should appear in printed material and booth)

Company Name: _____

Address: _____

City: _____ State _____ Zip: _____

Phone: _____ Website: _____

Exhibitor Contact Information:

Name: _____

Title: _____

Email: _____

Sponsorship/Exhibit Booth Type:

Sponsorship Level _____ Double Single

Choice: List companies you prefer not to be across from or adjacent to:

List products/services you will exhibit:

Need electricity? (\$50 additional fee) Yes _____ No _____

Exhibit Booth Badges – (1) Badges for single booth, (2) for Double Booth

Names for Badges (badges for additional personnel are \$50 each)

Badge 1: _____ Badge 2: _____

Badge 3: _____ Badge 4: _____

Badge 5: _____ Badge 6: _____

Sponsored Items – List items your company wishes to sponsor. Please refer to the prospectus for a complete list of opportunities. All sponsors will be contacted directly to review sponsorship benefits.

Sponsored Items	Amount	Total
Total		

TOTAL AMOUNT DUE: \$ _____

Payment Information:

Visa MasterCard American Express Discover

Credit Card Number: _____

Expiration Date: _____

Security Code: _____

Name on Card: _____

Billing Address (Address, City, State/Province, Zip):

CHECKS: Make payable to TOMA and mail to:

TOMA
 5133 Harding Pike, B-10 #380
 Nashville, TN 37205-2891

CREDIT CARDS: Send form by email to bhilt@tomanet.org

We look forward to seeing you April 27 – 29, 2023!

For more information, please contact bhilt@tomanet.org